

		Day 1 - Monday	Day 2 - Tuesday	Day 3 - Wednesday	Day 4 - Thursday	Day 5 - Friday	Day 6 - Saturday		
		22nd of August	23rd of August	24th of August	25th of August	26th of August	27th of August		
09:00	09:30	Introduction to the field of Social Entrepreneurship <i>Othmar Lehner</i>	Communication Public Relations New Media Web 2.0 for Social Entrepreneurs <i>Michael Roither</i>	Strategic Marketing and Communication Strategies <i>Alena Hanzelkova</i> <i>BIBS Business School</i>	Social Enterprise governance structure/ agency <i>Pascal Dey</i> <i>Univ. St. Gallen</i>	Social Entrepreneurship and Family Business Lessons to be learned <i>Juha Kansikas</i> <i>Univ. of Jyväskylä</i>	Conference Start: 08:30 see special conference folder www.acrn.eu 16:30 Farewell Words	09:00	09:30
09:30	10:00							09:30	10:00
10:00	10:30							10:00	10:30
10:30	11:00							10:30	11:00
11:00	11:30							11:00	11:30
11:30	12:00							11:30	12:00
12:00	12:30	Sonja Mitsche						12:00	12:30
12:30	13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		12:30	13:00
13:00	13:30							13:00	13:30
13:30	14:00							13:30	14:00
14:00	14:30	Case Studies and Methodology, Finance <i>Othmar Lehner</i> <i>Karin Stichlberger</i> <i>ACRN research</i>	Performance Management in SE Social Return on Investment <i>Thomas Prinz</i> <i>Univ. A. Sciences UA</i>	SOCIAL SIDE PROGRAM Excursion to the Salzkammergut Lake area* <i>with faculty</i>	Critical Discourse Analysis - Field Experiment <i>Pascal Dey</i> <i>Univ. St. Gallen</i>	Students meet Ashoka Austria Director Marie Ringler		14:00	14:30
14:30	15:00							14:30	15:00
15:00	15:30							15:00	15:30
15:30	16:00						15:30	16:00	
16:00	16:30						16:00	16:30	
16:30	17:00						16:30	17:00	
17:00	17:30					Welcome Notes Conference Start 16:30 Ashoka, ACRN, JYV, BIBS	17:00	17:30	
17:30	18:00		Students Presentations			Roundtable Knowledge Creation Building Social Entrepreneurship Research Agenda Evening Reception from the University of Jyväskylä	17:30	18:00	
18:00	18:30	Excursion Linz Special & drinks together open end...		Evening Reception from the Brno International Business School open end			18:00	18:30	
18:30	19:00		18:30		19:00				
19:00	19:30		19:00		19:30				
19:30	20:00		19:30		20:00				
20:00	20:30		20:00		20:30				
20:30	21:00		20:30		21:00				
21:00	21:30				optional group evening in old town Linz	21:00	21:30		
21:30	22:00					21:30	22:00		

*depending on weather