

The concept of a social enterprise broadly denotes a business model of non-governmental entities fulfilling social issues and needs by using market based approaches and income generation. While the terms Social Enterprise and Social Entrepreneur appear constructed in different cultural and civil society settings, and some institutional players even try to collect the concept for their political agenda, its practical importance has immensely grown throughout the last three decades.

Social enterprises are, amongst others, found to be (1) traditional non-profit organisations applying more market based and innovative approaches to become less dependent on governmental provisions or (2) the result of entrepreneurial processes starting up new ventures on social opportunities. This conference focuses on the entrepreneurial context in both.

## ACRN research network

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### A social enterprise for research

ACRN is an extra-university research institution in the field of social and managerial sciences. We are a social enterprise furthering academic collaboration and research in various fields through partnering with leading universities from all over Europe, contributing to the European Union framework on cooperation in further education. All excess profit is used for grants and scholarships.

### Our fields of operation:

academic conferences, doctoral summer schools  
research in the fields of social and managerial sciences  
researcher, lector and supervisor exchange programs  
publication of scientific journals and conference

### Our Sponsors:



P.s. save the date for next years' Conference and School, running from 27.8. - 1.9. 2012 in Linz, Austria

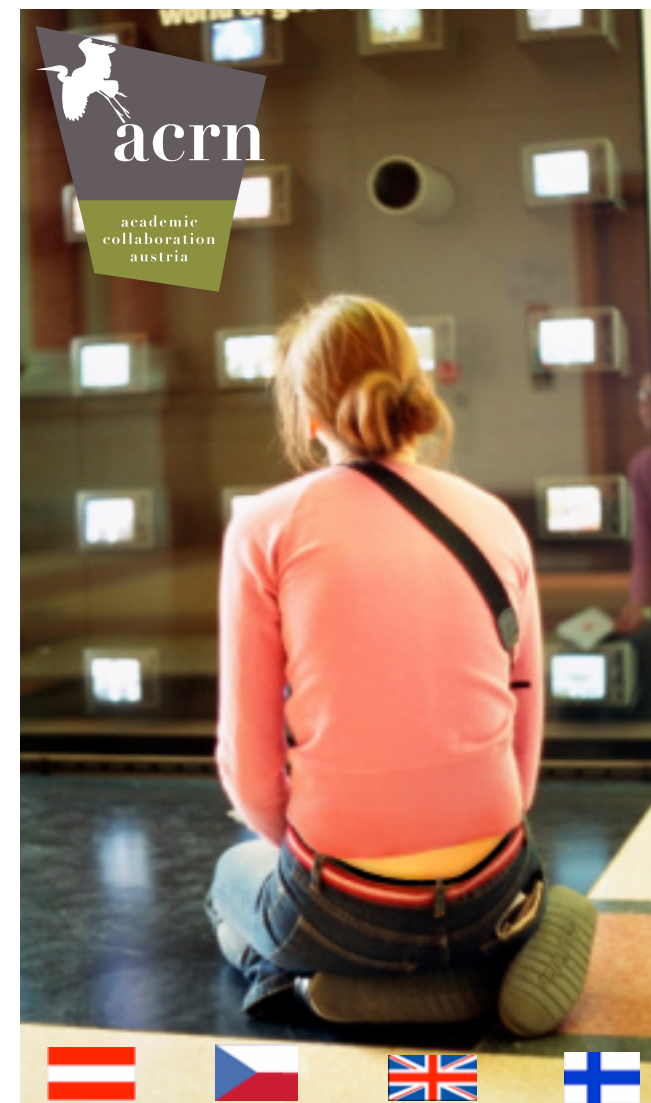
Find us also on the preceding annual  
**Doctoral Summer School on Social- Entrepreneurship,**  
from 22. of August till 26th. 2011 in Linz.  
30 Participants from all over the world will get together for a weeklong exchange of ideas and concepts.  
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# 1st annual ACRN Conference on Social-Entrepreneurship Perspectives

August 26. - 27. 2011  
Linz, Austria, WIFI Campus, Wiener Str. 150

[www.acrn.eu/confsocent](http://www.acrn.eu/confsocent)



# CONFERENCE SCHEDULE 2011

FRIDAY, 26.08.2011

ROOM 1

Time	Event
16:00 - 16:30	Registration of Participants WIFI Campus, Wienerstr. 150, 4020 Linz
17:00 - 17:30	Welcome Notes ACRN, Ashoka, JYV, BIBS Othmar Lehner, Marie Ringler, Juha Kansikas, Alena Hanzelkova
17:30 - 18:30	Keynote Pascal Dey, University of St. Gallen, CH ,Social, all too social ... or yet not social enough? - Tracing the critique of social entrepreneurship'
<b>Break</b>	
18:45 - 20:00	Round Table Conference Speakers, Discussion and on-site Knowledge- Generation on the Social Entrepreneurship Research Agenda
20:30 - 22:30	Evening Reception and traditional Austrian dinner buffet at the 'Breitwieserhof' Brucknerstrasse 38, 4020 Linz  ACRN, Brno International Business School & University of Jyväskylä

## FORMAT:

All speakers please prepare a presentation of around 15-20 min. There will be Notebooks available, please bring your own USB. After the presentation there will be a short 5min Q&A session, and after all three presentations a longer, 15min. discussion panel with all three speakers. Best papers will be selected for a review for publication in the ACRN Journal of Entrepreneurship Perspectives. All presented papers can be downloaded: [www.acrn.eu/confsocent](http://www.acrn.eu/confsocent)

SATURDAY, 27.08.2011

ROOM 1

Time	Event
08:30 - 10:00	<b>SESSION 1 (Chair: Kansikas)</b> ,When you eat, they eat. Transform the world by scaling up transactional giving.' (Leon Aarts, NL)  ,Social Entrepreneurship and Innovation. Osmosis between social and market based principles.' (C. Santos, Albuquerque, Almeida PT)  ,Founding or Transforming? - A comparative case study of Social Intrapreneurship in NPO's' (Scheuerle, Schmitz, DE)
<b>Break</b>	
10:30 - 12:00	<b>SESSION 2 (Chair: Stichelberger)</b> ,Voices of the Suburbs. Rhetorical strategies to qualify social entrepreneurial initiatives addressing vulnerable groups.' (Ester Barinaga, DK)  ,A psychosociological analyses of Romanian CSR' (Ella Ciuperca, RO)  ,ES + Methodology for the identification and assessment of Social Entrepreneurship' (Joao Cotter Salvado, PT)
<b>Lunch</b>	
13:00 - 14:40	<b>SESSION 3 (Chair: Lehner)</b> ,A model for Social Entrepreneurship: Consulting for the community.' (Ceyla Durgun, TR) ,An Austrian model for the european reuse perspective' (Sepp Eisenriegler, AT) ,SE and business angels - factors for facilitation' (Bauer-Leeb, AT)  ,The importance of innovation in CSR' (Gadaf Rexhepi, MK)
<b>Break</b>	
15:00 - 16:25	<b>SESSION 4 (Chair: Kansikas)</b> ,Seeds of Africa - the flowering of education and entrepreneurship' (Christine Farias, US)  ,Creating Social Value by Bricolage and Necessity-Driven entrepreneurship' (Maya Fiolet, NL)  Social Innovation in NGO Management (Bibu, Lisetchi, Nastase, RO)

SATURDAY, 27.08.2011

ROOM 2

Time	Event
08:30 - 10:00	<b>SESSION 1 (Chair: Lehner)</b> ,Business Models of Social Enterprise: A design approach to understanding hybridity (Wolfgang Grassl, AT)  From Sky to Earth - Malaysias Experience (Kurniawan, Zakaria et. al. ML)  ,Managing the social strategies of professionalization of Social Enterprises based on socio-economic market ratios' (Laskowski, Loidl, AT)
<b>Break</b>	
10:30 - 12:00	<b>SESSION 2 (Chair: Hanzelkova)</b> ,Strategies in Social Entrepreneurship - depicting entrepreneurial elements in SEOs' (Gorgi Krlev, DE)  ,The landscape of the Social Entrepreneurship ecosystem in India' (Gerard Farias, US)  ,Developing an empirical typology of sustainable entrepreneurship' (Pablo Munoz, UK)
<b>Lunch</b>	
13:00 - 14:30	<b>SESSION 3 (Chair: Dey)</b> Entrepreneurship Education and Development of Life Skills in Young People (Marques, Alubquerque, PT)  ,The role of teaching institutions to prepare and promote Social Entrepreneurs' (P. Santos, Guedes, Fonseca, PT)  ,The process of financing Social Entrepreneurship projects in Portugal: Tensions' (C. Santos, Albuquerque, Almeida PT)
<b>Break</b>	
15:00 - 16:30	<b>SESSION 4 (Chair: Stichelberger)</b> ,Making sense of „social“ in entrepreneurship and innovation. A systematic literature review. (Miguel Ribeirinho, PT)  ,Contextualising Social Entrepreneurs in Emerging Economies: insights of India' (Shambu Prasad, IN)  ,A social entrepreneurial model from Nigeria' (Abiola Olukemi Ogunyemi, NI)

16:30 Whole group: Farewell Words & Reflection Room 1