



Prof. Dr. Othmar M Lehner

Chartered Financial Accountant
Director of the Hanken Centre of Accounting, Finance and Governance

Associate Professor of Accounting,
Hanken School of Economics, Helsinki, Finland
Professor of Finance, Middlesex University London, UK

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Narrative CV

Prof. Othmar M Lehner's research interests are sustainability accounting and impact investing as well as the digital transformation of accounting. As associate professor for Accounting in Helsinki at the Hanken School of Economics and fractional full professor in Finance at the Middlesex University of London, he uses his knowledge to drive forward the field through high-impact publications, keynotes at global industry events and advising policy-makers on the sustainability taxonomy. Prof. Lehner is also the Director of the Hanken Centre of Accounting, Finance and Governance in Helsinki and the editor in chief of the Emerald Journal of Applied Accounting Research.

Previously, he worked as professorial fellow at the University of Oxford from 2014-2019. During that time, he developed one of the first portfolio optimization models to include ESG related social and environmental risks and returns for use in UK and US pension funds, and has contributed to the revisions of the UK Financial Services and Markets Act 2000 on the taxation of Crowdfunding for social ventures. Before his academic career, he was a risk manager and chartered financial accountant (CFA) in the banking industry for more than 10 years.

Prof. Lehner is a reviewer at Accounting Organizations and Society, the Journal of Business Ethics, and the Academy of Management Review. He is also the author of the influential Routledge Handbook of Social and Sustainable Finance and was nominated and a finalist for the best international management research award by the Academy of Management in 2018. In 2020, he was presented with the Emerald Literati Award for best applied accounting research. His motto is: "Robust, interdisciplinary research for a positive societal impact"

Academic Appointments

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| 2019 – | Director of the Centre of Accounting, Finance and Governance
Associate Professor in Accounting
Hanken School of Economics (triple crown accredited), Helsinki, Finland |
| 2018 – | (Fractional) Full Professor in Finance
Centre for Enterprise and Economic Development Research
Middlesex University of London, UK |
| 2014 – 2019 | Professorial Fellow, Smith School of Enterprise and the Environment, University of Oxford
and Academic Visitor at the Said Business School, University of Oxford, UK |

2012 – Honorary Director, ACRN Oxford Research Centre, Oxford UK

2009 – 2012 Assistant Professor, University of Jyväskylä,
School of Business and Economics, Jyväskylä, Finland (AACSB)

Previously, in the professional life after graduation in Finance and Accounting in 1995 working as risk manager at the Citigroup London and as Chartered Financial Accountant (CFA) in the banking industry for more than 10 years.

Honorary Activities and Recent Awards in Service to the Field

Emerald Literati Award, Winner 2020 – Applied Accounting Research 2019 for the best paper:

Lehner, O.M., Harrer T., and Quast, M. (2019), *Building Institutional Legitimacy in Impact Investing: Strategies and Gaps in Financial Communication and Discourse*, Journal of Applied Accounting Research, (ISSN 0967-5426), 20(3), 416-438 [SCOPUS](#)

Nominated for the Carolyn B Dexter Award 2018 for the best international research paper
at the Academy of Management, Chicago, for:

Lehner, O.M., Harrer, T., Quast, M., (2018). *Legitimacy and Discourse in Impact Investing: Searching for the Holy Grail*. Academy of Management Proceedings, (ISSN: 2151-6561), Vol. 13
<https://doi.org/10.5465/AMBPP.2018.114>

Best Paper Award 2018, PnP Division of the Academy of Management Conference, Chicago, 2018

Best Paper Award 2018, Hermann Zemlicka Award of
Springer Accounting Information Sciences and Neurosciences

Best Paper Award for global Social Entrepreneurship Research 2015. New York University, NYU Stern.

Elsevier Certificate for Outstanding Reviewer 2017, 2018 and 2019

Editor in Chief, Emerald, Journal of Applied Accounting Research,
ABDC: B, ABS, Scopus, EBSCO and CABELL listed (ISSN 0967-5426)

Conference Chair, SSFII Social and Sustainable Finance and Impact Investing Conference,
University of Oxford, Said Business School, Oxford, UK (2015)

Conference Chair, 11th - 17th FRAP conference on Finance, Risk and Accounting Perspectives,
Hughes Hall College, University of Cambridge, Cambridge University, UK, Oriel College of the
University of Oxford, UK, and Hanken School of Economics, Helsinki, Finland

Educational Background

- 2018 Habilitation, Docent in Accounting,
Hanken School of Economics, Helsinki, Finland (AACSB, EQUIS, AMBA)
- 2018 Habilitation, Docent in Information Sciences,
University of Jyväskylä, Finland (AACSB, AMBA)
- 2018 Fraunhofer Institute for Intelligent Analysis- and Information Systems, Germany
Certified Data Scientist in Data Analytics
- 2018 Massachusetts Institute of Technology, MIT, Boston, US
MIT xPro: Data Science and Big Data Analytics
- 2012 *Doctor of Science in Economics and Business (4yr PhD)*
University of Jyväskylä, Finland (AACSB), Supervisor: Prof. Juha Kansikas
Examiners: Prof Johanna Mair, Stanford University, and Prof Kai Hockerts, CBS Copenhagen
- 2006 International Programme in Finance, University of London joint with
2005 *Master of Business in Finance and Accounting*, University of Linz, Austria
1995 Information Sciences and Business, University of Linz, Austria

Publications

Because of my research in the nascent fields of *sustainability finance and accounting* and, related *impact investing* that was conducted in various interdisciplinary settings, my publications also touch related disciplines from entrepreneurship, ethics and information sciences besides my main focus on accounting and finance.

My current bibliometrics according to google-scholar, *citations: 1938, h-Index: 19, i10-Index: 30.*

Articles currently in Peer-Review

- Lehner, O.M, Leitner-Hanetseder, S. and Eisl, C. (2020), *Dynamics and Structures in AI-driven Digital Accounting and Auditing: A Structuration Perspective and Research Outlook*, Accounting, Auditing & Accountability Journal (ISSN: 0951-3574) ^{ABS3}
- Lehner, O.M., Nicholls, A. and Schmid, S.B., (2020), *Arenas of Contestation: A Senian Justice Perspective on the Nature of Materiality in Impact Measurement*, Journal of Business Ethics (ISSN: 0167-4544) ^{FT50}
- Weber, C., Weidner, K., Lehner, O.M., (2020), *Do Relation-Specific Investments Pay Off? Comparing the Net Value of Cross-Sector and Within-Sector Partnerships from a Relational Perspective*, Strategic Management Journal (ISSN: 1097-0266) ^{FT50}

Ittonen, K., Lehner, O.M., Silvola, H., Ström, E. And Wührleitner, A., (2020), *Artificial Intelligence and Decision-making in Accounting: Ethical Challenges and Normative Thinking*, Accounting, Auditing & Accountability Journal (ISSN: 0951-3574) ^{ABS3}

Recent Acceptances at Peer-Reviewed Conferences

Lehner, O.M., & Schmid S., (2020), *Conflicts, Tensions and Paradoxes: Discursive Power in Social Impact Accounting*, accepted for presentation at the 43rd Annual Congress of the EAA, European Accounting Association, 27-29 May 2020 in Bucharest.

Lehner, O.M., Leitner-Hanetseder, S., Eisl, C., (2020), *The Dynamics of Digital Accounting: A Structuration Perspective on the Future of Accounting*, accepted for presentation at the 24th Annual Ethics Symposium at the AAA, American Accounting Association Meeting, 7-12 August 2020 in Atlanta, GA.

Weber, C., Weidner, K., Lehner, O.M., (2019), *Do Relation-Specific Investments Pay Off? Comparing the Net Value of Cross-Sector and Within-Sector Partnerships from a Relational Perspective*, accepted for presentation and proceedings at the 80th AOM, Annual Meeting of the Academy of Management, 7-11 August 2020 in Vancouver, CA.

Lehner, O.M. & Simlinger R., (2019), *When Function Meets Emotion, Change Can Happen: Societal Value Propositions and Disruptive Potential in FinTechs*, accepted for presentation and proceedings at the 79th AOM, Annual Meeting of the Academy of Management, 9-13 August 2019 in Boston, MA.

Harrer, T, Lehner, O.M., & Weber, C., (2019), *Don't Trust This! A Longitudinal Exploration of Institutional Trust in Crowdfunding*, accepted for presentation at the EGOS – European Group of Organization Studies, 4-6 July in Edinburgh, UK.

Harrer, T., & Lehner, O. M. (2019). *Crowdfunding and Societal Change: A Critical Feminist Perspective on Entrepreneurial Discourse*. In Academy of Management Proceedings (Vol. 2019, No. 1, p. 10657). Briarcliff Manor, NY 10510: Academy of Management.

Lehner, O.M., Harrer, T., Quast, M., (2018). *Legitimacy and Discourse in Impact Investing: Searching for the Holy Grail*. Full Paper, Academy of Management Proceedings, (ISSN: 2151-6561), Vol. 13 <https://doi.org/10.5465/AMBPP.2018.114>

Best Divisional Paper, Academy of Management, AOM Chicago, 2018 (PNP)

Paper was also nominated for the Carolyn B Dexter award for the best international paper in the field of management from the Academy of Management 2018.

Recent Academic Books and Book Chapters

Lehner, O.M. (2021) forthcoming book, *The Definitive Research Agenda on Sustainable Finance and Accounting for Sustainability*, Edgar Elgar: London

Lehner, O.M., (2016), *Routledge Handbook of Social and Sustainable Finance*, Editor, (978-1-13-877754-5), Taylor and Francis Routledge: Oxford, UK and New York.

Lehner, O.M., (2015), *Debt and Equity based Crowdfunding of Social Ventures*, chapter in the Oxford Handbook of Social Finance, A. Nicholls et al. (Eds.), 680 p., (978-0-19870376-1), Oxford University Press: Oxford, UK

Peer-Reviewed Articles

Please find an overview (only from 2013 on) of my articles from journals listed in the ABS (AJG), ABDC and SCOPUS indexes and from the Financial Times FT50 directory of journals.

Losbichler, H. and Lehner, O.M. (2020), *Limits of Artificial Intelligence in Controlling and the Ways Forward: A Call for Future Accounting Research*, Journal of Applied Accounting Research, (ISSN 0967-5426), in print [SCOPUS](#)

Kruskopf, S, Lobbas, C., Meinander, H., Söderling K., Martikainen, M. And Lehner, O.M. (2020), *Digital Accounting and the Human Factor: Theory and Practice*, ACRN Oxford Journal of Finance and Risk Perspectives, 9(1), 78-89. [SCOPUS](#)

Leitner-Hanetseder, S., Lehner, O.M., Eisl, C. and Forstenlechner, C. (2020), *A Profession in Transition: Actors, Tasks, and Roles in AI-based Accounting Organisations*, Journal of Applied Accounting Research, (ISSN 0967-5426), in print [SCOPUS](#)

Lehner, O.M. and Harrer, T. (2019). *Crowdfunding Revisited: Taking Stock and Moving Forward from a Neo-Institutional Field-Perspective*, Venture Capital (ISSN: 1369-1066), 21(1), 75-96 [SCOPUS](#)

Lehner, O.M., Harrer T., and Quast, M. (2019), *Building Institutional Legitimacy in Impact Investing: Strategies and Gaps in Financial Communication and Discourse*, Journal of Applied Accounting Research, (ISSN 0967-5426), 20(3), 416-438. [SCOPUS](#)

Winner, Emerald Literati award 2020 for outstanding paper in applied accounting research

Fischer, B., Gral, B. and Lehner, O.M. (2020), *SOX Section 404 Twenty Years After: Reviewing Costs and Benefits*, ACRN Oxford Journal of Finance and Risk Perspectives, 9(1), 103-112. [SCOPUS](#)

Lehner, O.M. and Simlinger, R. (2019). *When Function Meets Emotion, Change Can Happen: Societal Value Propositions and Disruptive Potential in FinTechs*, The International Journal of Entrepreneurship and Innovation (ISSN: 1465-7503), 20(3) [SCOPUS](#)

Falschlunger, L. and Lehner, O.M. (2019). *Using Gaze Behaviour to Measure Cognitive Load in Management Reports*, Springer Accounting Information Systems and Organization, (ISSN: 2195-4968), 29, 73-83 [SCOPUS](#)

*Best Paper, Springer Information Systems and Neurosciences 2018 -
Winner of the Hermann Zemlicka Award*

Lehner, O.M. and Weber, C. (2019). *Growing Up from In-Betweeners: Challenging Hybridity in Social Entrepreneurship*, Entrepreneurship Research Journal (ISSN: 1932-443X), 9(4) [SCOPUS](#)

Owen, R., Othmar, L., Lyon, F., & Brennan, G. (2019). *Early stage investing in green SMEs: the case of the UK*. ACRN Oxford Journal of Finance and Risk Perspectives, 8(1), 163-182. [SCOPUS](#)

Binder C., and Lehner O.M., (2019), *The Problem of Heterogeneity within Risk Weights: Does Basel IV contain the Solution?* ACRN Oxford Journal of Finance & Risk Perspectives, 8 (1), 183-205 [SCOPUS](#)

Ojala, A. and Lehner, O.M., (2018). *The Building Blocks of Academic Writing in the Field of Information Systems*, Scandinavian Journal of Information Systems (ISSN 1901-0990), (30)2, 3-24 [AIS](#)

- Pichler, K. and Lehner, O.M., (2017), *European Commission - New Regulations Concerning Environmental and Social Impact Reporting*, ACRN Oxford Journal of Finance and Risk Perspectives (ISSN: 2305-7394), (6)1, 1-54. [SCOPUS](#)
- Lehner, O.M. and Dey, P., (2016), *Registering Ideology in the Creation of Social Entrepreneurs: Intermediary Organizations*, Journal of Business Ethics (ISSN: 0167-4544), 136(3), 1-15 [FT50](#), [SCOPUS](#)
- Falschlunger L., Treiblmaier, H., Lehner, O., Grabmann, E. (2015). *Cognitive differences and their impact on information perception: an empirical study combining survey and eye tracking data*, Springer Accounting Information Systems and Organization, (ISSN: 2195-4968), 10, 137-144 [SCOPUS](#)
- Lehner, O.M., Baumann, S. and Losbichler H. (2015), *A Push and Pull Factor Model for Environmental Management Accounting: A Contingency Perspective*, Journal of Sustainable Finance & Investment (ISSN 2043-0795), 5(3), 155-177. [SCOPUS](#)
- Lehner, O.M., Grabmann E. and Ennsgraber C., (2015), *Entrepreneurial Implications of Crowdfunding as Alternative Finance Source for Innovations*, Venture Capital: An International Journal of Entrepreneurial Finance (ISSN: 1369-1066), 17(1-2), 171-189. [SCOPUS](#)
- Lehner, O.M. and Brandstetter, E., (2015), *Opening the Market for Impact Investments: The Need for Adapted Portfolio Tools*, Entrepreneurship Research Journal (ISSN: 2157-5665), 5 (2), 87–107. [SCOPUS](#)
- Lehner, O.M., (2014), *The Formation and Interplay of Social Capital in Crowd Funded Social Ventures*, Entrepreneurship & Regional Development (ISSN: 0898-5626), 26(3), 478-499. [SCOPUS](#)
- Lehner, O.M. and Nicholls A., (2014), *Social Finance and Crowdfunding for Social Enterprises: A Public-Private Scheme Providing Legitimacy and Leverage*, Venture Capital: An International Journal of Entrepreneurial Finance (ISSN: 1369-1066), 16 (3), 271-286. [SCOPUS](#)
- Mohammad, S., Othman, J., Rosmimah R. and Lehner O.M, (2014), *The Use of Islamic Hedging Instruments as Non-Speculative Risk Management Tools*, Venture Capital: An International Journal of Entrepreneurial Finance (ISSN: 2043-8257), 16 (3), 207-226. [SCOPUS](#)
- Lehner, O.M., (2013), *Crowdfunding Social Ventures: A Model and Research Agenda*, Venture Capital: An International Journal of Entrepreneurial Finance (ISSN: 1369-1066), 15 (3), 289-311. [SCOPUS](#)

Creating Impact with my Research

- Development of a Multi-Dimensional Portfolio Optimization Model that can be used for rational decision making in Impact Investing Portfolios based on ESG criteria. Currently in back-testing with JP Morgan and Hermes Investment and in feasibility studies with the Washington state pension board.
- Fellow at the CUSP – Center for the Understanding of Sustainable Prosperity, at the University of Surrey, working with Prof. Tim Jackson in the UK Sustainable Development Commission on green accounting and finance in collaboration with the Grantham Institute at the London School of Economics
- Contribution on impact measurement to the 2016 OECD report by Karen Wilson on Sustainable Development Goals as Business Opportunities and grand challenges

- Contribution to the 2014 amendment to the UK Financial Services and Markets Act 2000 concerning an economic model on crowdfunding for social ventures and taxation
- Contribution to the 2011 JOBS (Jumpstart Our Business Startups) Act concerning legislation for equity-crowdfunding in the US, in the president Obama task force at Harvard.
- Honorary Director of the ACRN Oxford since 2012, a research network and think-tank with more than 7.000 members around the globe in the Finance, Risk and Accounting fields.

Relevant Organisational and Board Memberships

- EAA, European Accounting Association
- AOM, Academy of Management, USA
- BAM, British Academy of Management, UK
- ÖGWT, Austrian Chartered Professional Accountant Association
- AACSB: AQ and PQ Qualification
- GARP: Global Association of Risk Professionals
- OECD Expert on Impact Investing Measurement

Recently Won Public Grants

Foundation of Economic Education, LSR100, Finland, ESG-INFO, 2020-2020, 8.11.2019

Role: Project Member, Component Application Writing, Lead: Prof. Silvola, Hanken
Topic: Measuring and analysing responsible business using ESG information
Consortium: Hanken School of Economics, Business Education Fund
<https://www.lsr.fi/blog/tutkimuksen-fokuksessa-yritysvastuun-taloudelliset-vaikutukset/>
Sum: 200.000 EUR

COIN – 6th Aufbau, FFG Austria No. 856316, UC-VIS, 2016-2020

Role: Project Member, Component Application Writing, Lead Data Statistician
Topic: *User-Centered Interactive Visualization of Big Data for Financial Decision Making*
Consortium: University of Applied Sciences Hagenberg and Steyr, Industry Partners
<https://projekte.ffg.at/projekt/1737956>
Sum: 940.000 EUR

ERASMUS + Capacity Building: ESFI – Enhancing Social Finance Inclusion, 2016-2018

Role: Project Member, Application Writing
Consortium: Universität Heidelberg, Università Degli Studi Di Perugia, Finance Innovation Lab, Sapir Academic College – Business School, Shenkar School of Technology and Design, Bar Ilan University, Impact First, https://ec.europa.eu/info/education/set-projects-education-and-training/erasmus-funding-programme_en
Sum: 840.000 EUR

Teaching

Motto: "The guide on the side rather than the sage on the stage"

In my lecturing I use a combination of styles, including online and tele-elements, videos, practical (statistical) modelling in spreadsheets, SPSS and Python, discussions, and impulse presentations. I have been lecturing since 2009 in various settings at Bachelor -, Master - , Executive Master - , and doctoral levels.

Courses:

Financial Risk Management (Master)

based on the book by Hull, Options, Futures and Derivatives, Pearson

Digital Accounting and Fin-Techs (Bachelor and Master)

based on current scholarly and practice literature as well as my own articles,
with contributions through guest lectures from the big four audit firms

Good Corporate Governance, Risk and Compliance (Master)

based on the book by Malin, Corporate Governance, Oxford University Press, and my own articles

Finance, Venture Capital, and IPOs (Bachelor)

based on Cumming, The Oxford Handbook of Entrepreneurial Finance,
Cumming, the Oxford Handbook of IPOs, and my own articles

Sustainability Accounting and Impact Investing (Master)

based on my book - Routledge Handbook of Social and Sustainable Finance,
and own articles

Academic Writing and Text Composition (Doctoral and Post-Doc Level)

based on the book Bailey, Academic Writing, and my article on the building blocks of academic writing

All courses have been evaluated by students and faculty and were included in the AACSB continuous improvement cycles. Average Percentage of successful exams per round: 72%

Supervisor and director of studies for five successful doctoral students in the last four years and supervising more than 80 master theses over the last ten years. Acting as examiner and opponent amongst others at the CBS Copenhagen, UNISA South Africa, University of Linz, Austria, University of London and the University of Edinburgh, UK.